Scratch & Sell Sweeps
Official Rules

NO PURCHASE NECESSARY TO ENTER SWEEPSTAKES. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING A SWEEPSTAKES PRIZE.

1. Eligibility: Scratch & Sell Sweeps (the "Promotion") is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old at the time of entry. Employees of eBay Inc. ("Sponsor"), HelloWorld, Inc. ("Administrator"), and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. The Promotion is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s and Administrator’s decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein. The Promotion consists of a sweepstakes ("Sweepstakes") and a coupon offer ("Offer").


3. Timing: The Promotion begins on August 14, 2019 at 9:00 a.m. Eastern Time ("ET"), ends on September 3, 2019 at 11:59 p.m. ET (the "Promotion Period") and consists three (3) weekly entry periods (each a "Weekly Entry Period") as well as a grand prize entry period ("Grand Prize Entry Period") that coincides with the Promotion Period, as set forth herein:

<table>
<thead>
<tr>
<th>Entry Period</th>
<th>Start Date</th>
<th>End Date</th>
<th>Approximate Draw Date/Winner Notification Date</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>12:00 a.m. ET</td>
<td>End Date 12:00 a.m. ET</td>
<td>Approximate Draw Date/Winner Notification Date</td>
</tr>
<tr>
<td>Week 1</td>
<td>August 14, 2019 at 9:00 a.m. ET</td>
<td>August 20, 2019</td>
<td>August 21, 2019</td>
</tr>
<tr>
<td>Week 2</td>
<td>August 21, 2019</td>
<td>September 3, 2019</td>
<td>September 4, 2019</td>
</tr>
<tr>
<td>Week 3</td>
<td>August 28, 2019</td>
<td>September 3, 2019</td>
<td>September 4, 2019</td>
</tr>
<tr>
<td>Grand Prize</td>
<td>August 14, 2019</td>
<td>September 3, 2019</td>
<td>September 4, 2019</td>
</tr>
</tbody>
</table>

Administrator’s computer is the official time-keeping device for the Promotion.

4. How to Enter the Sweepstakes:

   a. Log-in or Create your eBay Account: During the Promotion Period, visit play.ebay.com (the "Website") and follow the instructions to complete and submit the registration form including providing the email address and user ID associated with your eBay account ("Account"). If you are not yet an existing eBay member, you will be required to create an Account. Online Accounts are free, but subject to eBay’s User Agreement (https://pages.ebay.com/help/policies/user-agreement.html). By doing so and subject to verification, you will receive ten (10) Sweepstakes entries into the applicable Weekly Entry Period drawing and ten (10) Sweepstakes entries into the Grand Prize Entry Period drawing. Non-winning Weekly Entry Period entries will carry over into any subsequent Weekly Entry Period. Limit: Each entrant may receive up to ten (10) Sweepstakes entries for logging into the Website with your Account.

   b. Watch Video: During the Promotion Period, follow the links and instructions to watch the provided video. By doing so, you will receive twenty (20) Sweepstakes entries into the applicable Weekly Entry Period drawing and twenty (20) Sweepstakes entries into the Grand Prize Entry Period drawing. Non-winning Weekly Entry Period entries will carry over into any subsequent Weekly
Entry Period. **Limit:** Each entrant may receive up to twenty (20) Sweepstakes entries for watching the video.

c. **Download the eBay App:** During the Promotion Period, using a mobile device, follow the links and instructions to download the eBay App. *If you do not have a mobile device,* visit the Website on a desktop computer and follow the links and instructions to learn more about the eBay App. By doing so, you will receive thirty (30) Sweepstakes entries into the applicable Weekly Entry Period drawing and thirty (30) Sweepstakes entries into the Grand Prize Entry Period drawing. Non-winning Weekly Entry Period entries will carry over into any subsequent Weekly Entry Period. **Limit:** Each entrant may receive up to thirty (30) Sweepstakes entries for either downloading the App or learning more about the App from a desktop computer.

d. **Answer eBay Trivia Questions:** During the Promotion Period, follow the links and instructions to answer trivia questions about eBay. Three (3) questions will be posted. Regardless of whether or not the question is answered correctly, you will receive forty (40) Sweepstakes entries into the applicable Weekly Entry Period drawing and forty (40) Sweepstakes entries into the Grand Prize Entry Period drawing. Non-winning Weekly Entry Period entries will carry over into any subsequent Weekly Entry Period. **Limit:** Each entrant may receive up to forty (40) Sweepstakes entries for answering trivia questions.

e. **Answer “Pricing” Trivia Questions:** During the Promotion Period, follow the links and instructions to answer trivia questions about eBay Pricing. Three (3) questions will be posted. Regardless of whether or not the questions are answered correctly, you will receive fifty (50) Sweepstakes entries into the applicable Weekly Entry Period drawing and fifty (50) Sweepstakes entries into the Grand Prize Entry Period drawing. Non-winning Weekly Entry Period entries will carry over into any subsequent Weekly Entry Period. **Limit:** Each entrant may receive up to fifty (50) Sweepstakes entries for answering Pricing Trivia questions.

**Limit:** By participating in methods (a) – (e), you may earn up to one hundred fifty (150) Sweepstakes entries during the Promotion Period. Multiple entrants are not permitted to share the same email address or Account. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, Accounts, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Each potential winner may be required to show proof of being an authorized account holder.

**Bonus Sweepstakes Entry Opportunity:** If all Offers deplete ("Offer Depletion Date") prior to the conclusion of the Promotion Period, as outlined below in Section 5, Sponsor will unlock a bonus Sweepstakes entry opportunity. All entrants that participated in methods (a) – (e) previous to or after the Offer Depletion Date will automatically receive ten (10) bonus Sweepstakes entries.

5. **Offer Details:** During the Promotion Period, the first four thousand (4,000) entrants who take the following actions, while supplies last, will receive one (1) $5 eBay Coupon. To view Coupon Offer Terms and Conditions, visit: [http://bit.ly/2XMND0n](http://bit.ly/2XMND0n). See coupon for details.

   a.) Participate and complete methods outlined above 4 (a) – (e) and
   b.) Successfully make a sale on eBay ("Qualifying Sale"). A Qualifying Sale must be a minimum of $5 (excluding taxes, shipping, handling), listed by September 11, 2019 and sold within 30 days of list date.

**Limit:** Each participant may receive one (1) Offer, while supplies last. Multiple participants are not permitted to share the same email address or Account. Any attempt by any participant to obtain more
than one (1) Offer by using multiple/different email addresses. Accounts, identities, registrations and logins, or any other methods will void that participant's Offer and that participant may be disqualified. The Offer will be fulfilled within two weeks of completing a Qualifying Sale.

6. Sweepstakes Drawings: Administrator is an independent judging organization whose decisions as to the administration and operation of the Promotion and the selection of the potential Sweepstakes winners are final and binding in all matters related to the Promotion. Administrator will randomly select the potential Sweepstakes winners from all eligible entries received during the applicable Entry Period Promotion Period, on or around the dates listed above in Section 3. The potential winners will be notified by email. The potential Grand Prize winner (or parent/legal guardian if winner is a minor in his/her state of residence) will be required to sign and return a Declaration of Compliance, Liability Waiver and where not prohibited a Publicity Release (“Declaration”) which must be received by Administrator, within five (5) days of the date notice or attempted notice is sent, in order to claim the prize. If a potential winner of any prize cannot be contacted, fails to sign and return the Declaration or provide any other requested information within the required time period (if applicable), or the prize is returned as undeliverable, the potential winner forfeits his/her prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that a potential winner of a prize valued over $25 is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held, after which the prize will remain un-awarded. Unclaimed prizes valued at $25 or less will remain unawarded. Prizes will be fulfilled within approximately 8-10 weeks after the conclusion of the Promotion.

7. Prizes: ONE (1) GRAND PRIZE: One (1) $10,000 check. Approximate Retail Value (“ARV”): $10,000. ONE HUNDRED (100) FIRST PRIZES (thirty-four (34) awarded per Weekly Entry Period 1 and thirty-three (33) awarded per Weekly Entry Period 2 and 3): One (1) $50 eBay digital gift card. ARV: $50. THREE HUNDRED (300) SECOND PRIZES (one hundred (100) awarded per Weekly Entry Period): One (1) $25 eBay digital gift card. ARV: $25. ONE THOUSAND SIX HUNDRED (1,600) THIRD PRIZES (five hundred thirty-four (534) awarded per Weekly Entry Period 1 and five hundred thirty-three (533) awarded per Weekly Entry Period 2 and 3): One (1) $10 eBay digital gift card. ARV: $10.

For All Prizes: Terms and conditions of gift cards apply. Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Odds of winning a Weekly Entry Period Prize depend on the number of eligible entries received during the applicable Weekly Entry Period. Odds of winning the Grand Prize depend on the number of eligible entries received during the Grand Prize Entry Period. Limit: One Grand prize and one (1) First, Second or Third prize per person. Total ARV of all prizes: $38,500.

8. Release: By receipt of any prize, winners agree to release and hold harmless Sponsor, Administrator, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company’s officers, directors, employees and agents (collectively, the “Released Parties”) from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Promotion or receipt or use or misuse of any prize.

9. Publicity: Except where prohibited, participation in the Promotion constitutes each winner’s consent to Sponsor’s and its agents’ use of winner’s name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

10. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Promotion, as determined by Sponsor in its sole discretion. In such event, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of
the Promotion or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor’s failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

11. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Promotion; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Promotion; (4) technical or human error which may occur in the administration of the Promotion or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant’s participation in the Promotion or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Promotion, if it is possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims.

12. Disputes: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys’ fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.


14. Winner List: For a winner list, visit http://bit.ly/2vYWMDq. The winner list will be posted after winner confirmation is complete.

© 2019 HelloWorld, Inc. All rights reserved.